

**JOHN P. WARD**  
**1-515-988-0290**  
**john@appsintelligent.com**

## **EXECUTIVE SUMMARY – Applications Development Leader**

Senior technology, product, and transformation leader with 30+ years of experience delivering high-impact, complex digital, analytics, and enterprise systems across fintech, healthcare, life sciences, telecommunications, retail, energy, and public sector organizations. Background spans startup founder/investor and coding roles through large-scale Fortune 100 programs, with deep expertise in product management, program delivery, AI/analytics platforms, and IT strategy.

Repeatedly led end-to-end initiatives—from visioning and business case development through architecture, implementation, and operational support—often at national or global scale. Proven ability to lead and scale large onshore/offshore teams (up to 2,000+ people), architect and manage high-security environments (B-2 Spirit stealth bomber, BCBSA, ExxonMobil), and deliver mission-critical systems under regulatory and operational constraints. Can talk shop with developers and architects, while simultaneously presenting business cases to C-suite executives.

## **HIGHLIGHTS AND ACCOMPLISHMENTS**

- As an investor and lead for **Goaled.com**, bridged the gap between complex bank and brokerage integrations (Plaid/Apex) and an Intelligent UX - with education, clear models, and a financial chatbot
- Created technology roadmaps, product roadmaps, architectures, plans, budgets, and ROI analysis for numerous \$25M+ projects.
- Built a 50-person BI and Machine Learning “Smart” applications development and support team for an Analytics consultancy
- Managed HP’s BI Global Delivery team adding 900 new offshore resources delivering \$30M/year cost savings

## **PROFESSIONAL EXPERIENCE**

**AppsIntelligent LLC**, Analytics and Application Development, Chicago, IL **5/2018 to current**  
*Independent Consultant bundling/leveraging offshore teams*

- Proposed and delivered an animal health testing mobile application using React for a health testing firm
- Proposed and delivered the development of a computer science (CS) teacher curriculum toolkit website for all CS teachers in the state of Illinois built on Drupal for the University of Illinois system, Discovery Partners Institute (DPI) organization. [www.csteachertoolkit.org](http://www.csteachertoolkit.org)
- Project Manager for LIMS system implementation for a national covid testing service Shield T3. Also led deployment and training to lab technicians across the US.
- Supporting multiple organizations in business process redesign and technology overhaul to support COVID-19 Emergency Responses
- Supporting Application Visioning and Project Management for multiple applications including one partnering with Microsoft and Cisco as first customers
- Built and went to market with DIY property tax reduction service

**Goaled LLC**, Fintech Startup, Chicago, IL **5/2021 to 12/2025**  
*CTO/Product Manager/Investor*

- Led a Fintech startup building a web and mobile app supporting goal setting, budgeting, net worth with bank integration (Plaid), and automated investment and trading functions (Apex). [www.goaled.com](http://www.goaled.com) Used Angular for web, and Ionic with Angular for mobile platforms on AWS.

- Developed over 50 financial literacy learning aids. Passed FINRA Series 65 Investment Advisor to ensure my advice was accurate and authorized. Built video studio and used advance editing and TLDR-like content. Personally built prototype chatbot with both custom RAG and MCP servers.
- Designed and implemented development and production AWS platforms with bank-grade security and automated deployment using dockers, RDS, and a Jenkins build pipeline with Inspector and SonarCube for quality assurance.

**BRIDGEi2i Analytics Services (acquired by Accenture)**, 250-person consultancy, Bangalore, India **9/2016 to 4/2018**

*Vice President*

- Built fast-growing BI and Application Development practice of 50+ people for offshore analytics provider supporting large corporations with “smart” applications – BI solutions with embedded analytics on relational or Hadoop platforms
- Created BI roadmap for one of the largest call center BPO businesses. Included cloud-based, multitenancy architecture and in-database analytics

**Hewlett Packard**, Palo Alto, CA

**1/2007 to 8/2016**

*Practice Principal, BI Global Delivery Leader*

- Practice Lead for BI Platform-as-a-Service for Americas (Hadoop and other analytics technologies)
- Managed all BI best shore resources located in Chicago, India, China, Philippines and Poland. Added 900 new resources globally to 2,000 total people delivering \$100M+ direct revenue and \$50M+ in other services, software and cloud
- Led proposal teams building solutions and cost estimates for many clients and prospective clients for projects and managed services. Led sales presentations including a \$75M managed services win
- Developed HP’s “BI Factory Model”, BI managed services, and BI testing service offerings, marketing collateral, and methodology. Presented at conferences and numerous sales meetings globally
- Responsible for US-based delivery facility build out, data center, and multiple facility moves and consolidations. Supported high security requirements and assessments for data and analytics teams

**Knightsbridge Solutions** (acquired by HP,) a 700-person BI consultancy, Chicago, IL **11/2005 to 12/2006**

*Senior Principal, Knightsbridge Delivery Center Leader*

- Built an onshore BI delivery centers supporting federal and other onshore client needs. Responsible for management, business forecasting, budgeting, recruiting, delivery quality programs, and delivery oversight supporting over 20 major corporate clients. Direct revenue of \$7M/year in center and \$10M/year for related onsite services

**Technology Solutions Company (TSC)**, a 1,000+ person consultancy. Chicago, IL

**11/1995 to 10/2005**

*Vice President*

- Led numerous projects including a SAP Portals implementation and SAP R/3 Support team for ExxonMobil, a Data Warehouse strategy for AT&T, and multiple DSL OSS full suites including Ameritech and Comdisco.

## EDUCATION AND CERTIFICATIONS

- B.S. Finance: University of Illinois at Urbana-Champaign
- Advanced Training: MIT’s AI and Data Science course, 2020
- Financial Licensing: Passed FINRA Series 65 Investment Advisor, 2025
- Secret and Special Access Program (Top Secret equivalent)-level Military Clearance